

INFORMATION & WELCOME PACK



IRISH INNOVATION SHOWCASE 2012



LIT
Active Leadership in Education
Enterprise and Engagement

4TH OCTOBER 2012 • Dell Campus, Limerick

SHOWCASE MAP




WELCOME NOTE

Welcome to the 2012 Irish Innovation Showcase, Ireland's largest business showcase event which is now in its 6th year.

The Showcase has developed each year to add a new dimension and today's event is no different. With a focus on Innovation and Internationalisation, this year's Showcase has so much to offer including over 30 seminars and workshops on a diverse range of business related topics, internationally recognised keynote speakers and the inclusion of many key trading partners' embassies as exhibitors and contributors to the workshops.

For exhibiting companies there is also the opportunity to win the first ever 'Pitchcrawl' on Irish soil – a competition for businesses exhibiting today to win the opportunity to pitch, Dragon's Den style, for a total prize fund comprising equity and services worth €25,000.

This Showcase event is one of many examples of Limerick Institute of Technology taking active leadership to help support and stimulate enterprise and job creation across this region – a role we are steadfastly committed to at LIT.

We hope you enjoy the 2012 Irish Innovation Showcase and take something away that will benefit you and your business.



Dr. Maria Hinfelaar
President, Limerick Institute of Technology

EXHIBITORS

Exhibitor	Stand No
Advanced Technical Concepts	E4
AIB	B1
Amphisec Technologies	D22
ARC Management Systems	C9
Asystec	B14
Atom Split Games	E22
Bundlbee	C14
C L Professional Skincare	D8
Cahson Ltd (Mr Sports Gift)	B12
CeMac Office Solutions	C7
Central Solutions	E21
Century Business Services Limited	C13
Choice Hotel Group	B7
CIT TEC-Centre	E24
City & County Enterprise Boards	A20
CoderDoJo	E1
Coffee Culture	D7
Cogmento	E6
Connect Ireland	C15
CWS Distribution	D12
DECIS.IO	E20
DeeQue	B5
Dell	C20
Dell	C21
Designwise Automation	D19
DIY Holidays.com	D11
DQS Certification Ireland	D20
eFasteo	E5
eirpoint	D9
Elite Home Products	C4
Embassy of Argentina	A3
Embassy of Belgium	A4
Embassy of Czech Republic	A5
Embassy of Ethiopia	A6
Embassy of France	A7
Embassy of Germany	A8
Embassy of Latvia	A9
Embassy of Lesotho	A10
Embassy of Lithuania	A11
Embassy of Malaysia	A12
Embassy of Mexico	A13

Exhibitor	Stand No
Embassy of Poland	A14
Embassy of South Africa	A15
Embassy of Spain	A17
Embassy of Ukraine	A18
Embassy of United Kingdom	A19
Enterprise European Network	D17
Enterprise Ireland	A21
eTeanga	D6
Evolve Technologies	E2
e-whizz	E23
Fleming Medical	E12
General Refrigeration	B17
Golfmiles	B8
Good Grief	C12
IBEC	D21
In The Loop (Limerick)	B3
Irish Export Association	E7
Irish Technology Leaders Group	C5
Janus Remote Communications	E8
Junior Achievement Ireland	C11
KEMP Technologies	E11
Kevin Ashworth	F1
Killarney Convention Centre	F3
Learning Hub Limerick	E3
Lero - the Irish Software Engineering Research Centre	E25
Limerick Chamber	A2
Limerick Enterprise Development Partnership	D10
Limerick Institute of Technology	A1
Limerick Institute of Technology - Research, Enterprise & Development	B19
Limerick Institute of Technology - School of Business & Humanities	D16
Limerick Salvage	F6
Limerick/Clare/Kerry Regional Waste Management Office	C10
Luxury Design Floors	F2
Market Direct	C16
Mary Immaculate College	E16
Matertials and Surface Science Institute	C17

Exhibitor	Stand No
Medical Mobility	C18
Monson Irish Jewellery	B10
National Franchise Centre	D2
Niche Protein	D3
O'Donovan Caulfield	D18
P&C Foods (Pie Irish)	D5
Primovisto	B9
Progressive College	C8
Purotech	B13
Quirke & Shaw Cleaning Supplies	F5
Revenue Commissioners	B4
Rigbag	E9
Shannon ABC	B18
Shannon Chamber of Commerce	C1
Shannon Development	D23
Shannon Foynes Port Company	A16
Shannonside AV	B16
Sign4Life	C3
SignLynx	D14
SMILE Resource Exchange	E18
SonarSim	C2
Southern Marketing Design Media	B15
Student Programmes Ireland	B11
Studica	F4
Supply Network Shannon	D1
Sweetgrass	C6
Techpart	E19
Thomond Asset Management	C19
Titan Logistics	B6
Tomkins & Co.	E10
Unique Designs	D4
University of Limerick Enterprise Research Centre	B2
University of Limerick Technology Transfer Office	E13
VisionID	E14
VMotion IT Solutions	E17
Water With Life 4 All	D15
Widger Financial Planning	D13
Zagg International	E15

IRISH INNOVATION SHOWCASE 2012

Programme of Events

TIME	EVENT	LOCATION
09:00	Welcome & Event Opening	Seminar Hub
09:30	KEY SEMINAR - Funding	Seminar Hub
10:15	KEY SEMINAR - Internationalisation	Seminar Hub
11:00	Official opening of Showcase to the Public	Reception
11:00	PITCH CRAWL - Pitch Presentation by Shortlisted Businesses	Enterprise Workshop 1
11:15	Embassy Workshop - Presentation by the Embassy of Argentina	Embassy Workshop
11:30	Embassy Workshop - Presentation by the Embassy of Lithuania	Embassy Workshop
11:45	Embassy Workshop - Presentation by the Embassy of the Czech Republic	Embassy Workshop
12:00	NEWSTALK Live Broadcast - Lunchtime with Jonathan Healy	Newstalk
12:00	Business Workshop - Funding Options for Your Business (The Discovery Partnership)	Enterprise Workshop 2
12:15	Embassy Workshop - Presentation by the Embassy of France	Embassy Workshop
12:20	Business Workshop - Developing your Business through Research & Development (LIT)	Enterprise Workshop 1
12:30	Embassy Workshop - Presentation by the Embassy of Ethiopia	Embassy Workshop
12:45	Embassy Workshop - Presentation by the Embassy of Malta	Embassy Workshop
13:00	Business Workshop - IT Advice for Start Ups (Dell)	Enterprise Workshop 2
13:15	Embassy Workshop - Presentation by the Embassy of Lesotho	Embassy Workshop
13:20	Business Workshop - Future SME (Ardawan Lalui)	Enterprise Workshop 1
13:30	Embassy Workshop - Presentation by the Embassy of Malaysia	Embassy Workshop
13:40	Business Workshop - Building Innovative Business Solutions on SharePoint Technologies (Central Solutions)	Enterprise Workshop 2
13:45	Business Workshop - Connect Ireland (Alan Gallagher)	Embassy Workshop
14:00	Business Workshop - Demystifying the Cloud (Dell)	Enterprise Workshop 1
14:15	Embassy Workshop - Presentation by the Embassy of Mexico	Embassy Workshop
14:20	Business Workshop - How to Pitch your Business (Graham Royce)	Enterprise Workshop 2
14:30	Embassy Workshop - Presentation by the Embassy of Poland	Embassy Workshop
14:40	Business Workshop - Tax Incentives for Business Development (Revenue Commissioners)	Enterprise Workshop 1
14:45	Embassy Workshop - Presentation by the Embassy of South Africa	Embassy Workshop
15:00	Business Workshop - Kauffman Programmes Launch (Brian Fitzgerald IIC & LIT)	Enterprise Workshop 2
15:10	Business Workshop - Digital Games Design Principles (Philip Bourke, LIT)	Enterprise Workshop 1
15:15	Embassy Workshop - Presentation by the Embassy of Ukraine	Embassy Workshop
15:20	Business Workshop - Collaborate to Innovate (University of Limerick)	Enterprise Workshop 2
15:30	Embassy Workshop - Presentation by the Embassy of the United Kingdom	Embassy Workshop
15:40	Business Workshop - Online Strategies - Comparison of SEO v Pay-Per-Click (CreatorSEO)	Enterprise Workshop 1
15:45	Embassy Workshop - Presentation by the Embassy of Spain	Embassy Workshop
16:00	Embassy Workshop - Presentation by the Embassy of Latvia	Embassy Workshop
16:00	KEY SEMINAR - Innovation	Seminar Hub
17:00	PITCH CRAWL - Pitch Presentation by Finalists	Enterprise Workshop 1
17:20	AWARDS Presentation - Best Exhibition Stand	Enterprise Workshop 1
17:30	AWARDS Presentation - Pitch Crawl Winner & 25k Prize	Enterprise Workshop 1
18:00	CLOSE	